**GDPR Statement**

Dapperapp Limited was formed in 2016 developing native smartphone applications and progressive web applications to small/medium enterprises. Schoolapps UK became a division of Dapperapp Limited in 2017.

Dapperapp Limited is a company registered in England and Wales, with company number 10501966.

The EU General Data Protection Regulation (GDPR) is a significant piece of European legislation which will come into force in 2018. It builds on existing data protection laws, strengthening the rights that EU individuals have over their personal data, and creating a single data protection approach across Europe.

**How will Dapperapp & Schoolapps UK comply with the GDPR?**

Our GDPR Principles are:

* Data is processed fairly and lawfully
* Data is processed only for specified and lawful purposes
* Processed data is adequate, relevant and not excessive
* Processed data is accurate and, where necessary, kept up to date
* Data is not kept longer than necessary
* Data is processed in accordance with an individual’s consent and rights
* Data is kept secure
* Data is not transferred to countries outside of the European Economic Area (‘EEA’) without adequate protection

Your privacy is critically important to us. At Dapperapp;

• We don't ask you for personal information unless we truly need it.

• We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.

• We don't store personal information on our servers or the offsite servers of the third party service providers we use to provide our core services unless required for the on-going operation of one of our services.

It is Dapperapp policy to respect your privacy regarding any information we may collect while operating our Applications

From time to time, Dapperapp, may release non-personally identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its Applications.

Dapperapp, also collects potentially personally-identifying information like Internet Protocol (IP) addresses. Such information can include location data and information of end users. Dapperapp, does not use such information to identify its visitors, however, and does not disclose such information, other than under the same circumstances that it uses and discloses personally-identifying information, as described in our privacy notice.

**Gathering of Personally-Identifying Information**

Certain visitors to Dapperapp, Applications choose to interact with Dapperapp, in ways that require Dapperapp, to gather personally-identifying information. The amount and type of information that Dapperapp, gathers depends on the nature of the interaction.

For example, we may ask visitors who sign up for an application to provide a username and email address. Those who engage in certain communication tools may be asked for additional information. Within each case, Dapperapp collects such information only insofar as is necessary or appropriate to fulfil the purpose of the visitor interaction with Dapperapp, Dapperapp, does not disclose personally-identifying information other than as described below. Visitors can always refuse to supply personally identifying information, with the caveat that it may prevent them from engaging in certain Application-related activities.

**Aggregated Statistics**

Dapperapp, may collect statistics about the behaviour of users of its Applications. For instance, Dapperapp, may monitor the most popular aspects on the Dapperapp applications. Dapperapp, may display this information publicly or provide it to others. However, Dapperapp, does not disclose personally identifying information other than as described below.

Protection of Certain Personally-Identifying Information

Dapperapp, discloses potentially personally-identifying and personally identifying information only to those of its employees that (i) need to know that information in order to process it on Dapperapp, behalf or to provide services available at Dapperapp, Websites and Applications, and (ii) that have agreed not to disclose it to others.

**Applications**

Dapperapp, will not rent or sell potentially personally identifying and personally identifying information to anyone. Dapperapp, discloses potentially personally identifying and personally-identifying information only when required to do so by law, or when Dapperapp, believes in good faith that disclosure is reasonably necessary to protect the property or rights of Dapperapp, third parties or the public at large.

Dapperapp, takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally identifying and personally-identifying information.